

OUTDOORS

IN-STORE

EXHIBITIONS

RETAIL

SPORT

EXPAND YOUR BRAND

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A world of branding solutions

EXHIBITIONS

IN-STORE

RETAIL

SPORT

Expand a Sign is the leader in portable branding solutions. Getting your company noticed, putting your brand into the minds of your consumers and helping you to make a lasting impression is what we do best.

As pioneers of portable branding products, Expand a Sign has not only invented the teardrop-shaped Flying Banner, the Ex-Dome Gazebo, Ex-Up Wind Up Banner, the 360° WondaSign, and the Ex-Disc, but is constantly developing new and exciting products and technology with the aim to boost your brand presence in the market place. We take pride in our world-class quality and always endeavour to push the boundaries, exploring new branding solutions.

With our wide range of ground-breaking products that pop open, roll up, cut through rain and wind, provide unbeatable brand exposure and effortlessly fold away, the sky really is the limit.



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FLYING BANNERS

X-LARGE

- ▲ 6.0 m* (19' 8")*
- ▶ 1.3 m (4' 3")
- ▣ 2.75 kg (6 lb)

LARGE

- ▲ 4.6 m* (15' 1")*
- ▶ 1.0 m (3' 3")
- ▣ 1.77 kg (3.9 lb)

MEDIUM

- ▲ 3.4 m* (11' 2")*
- ▶ 0.9 m (2' 11")
- ▣ 1.57 kg (3.5 lb)

SMALL

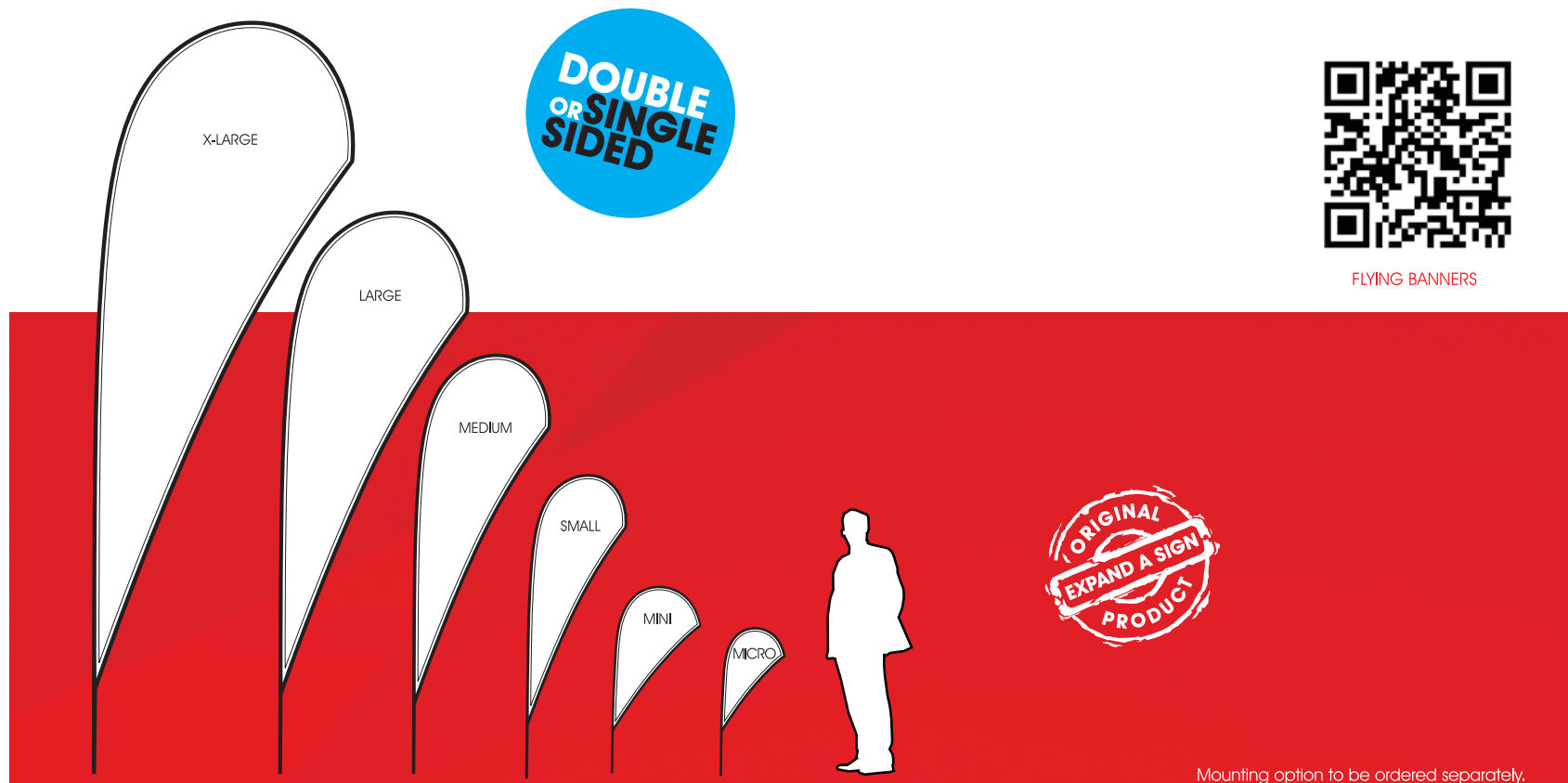
- ▲ 2.2 m* (7' 3")*
- ▶ 0.75 m (2' 5")
- ▣ 1.06 kg (2.3 lb)

MINI

- ▲ 1.0 m* (3' 3")*
- ▶ 0.5 m (1' 8")
- ▣ 0.16 kg (0.4 lb)

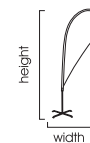
MICRO

- ▲ 0.75 m* (2' 5")*
- ▶ 0.3 m (0' 11")
- ▣ 0.12 kg (0.3 lb)



FLYING BANNERS

Mounting option to be ordered separately.



* All heights measured by using a universal base
All weights are based on double sided banners in the bag and exclude mounting options



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FLYING BANNERS

The ORIGINAL *FLYING BANNER*™

UNIQUE

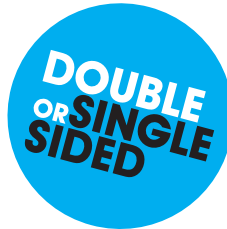


WINDPROOF

FEATURES & BENEFITS

- Unique teardrop shape
- Assemble in under a minute
- No tools required
- Lightweight, portable and durable
- Print single or double-sided
- Patented "Quick Connect" system for added stability
- UV resistant
- Windproof
- Washable and colourfast
- Fabric can be ironed
- Commercial grade fibreglass poles
- Carry bag included
- Wide range of hardware available for variety of mounting options





WING BANNERS

X-LARGE

- ▲ 6.7 m* (21' 12")*
- ▶ 0.7 m (2' 4")
- 📦 4.26 kg (9,4 lb)

LARGE

- ▲ 5.3 m* (17' 5")*
- ▶ 0.7 m (2' 4")
- 📦 3.56 kg (7,8 lb)

MEDIUM

- ▲ 4.0 m* (13' 2")*
- ▶ 0.7 m (2' 4")
- 📦 1.66 kg (3,7 lb)

SMALL

- ▲ 2.7 m* (8' 10")*
- ▶ 0.7 m (2' 4")
- 📦 0.96 kg (2,1 lb)

FEATHER BANNERS

LARGE

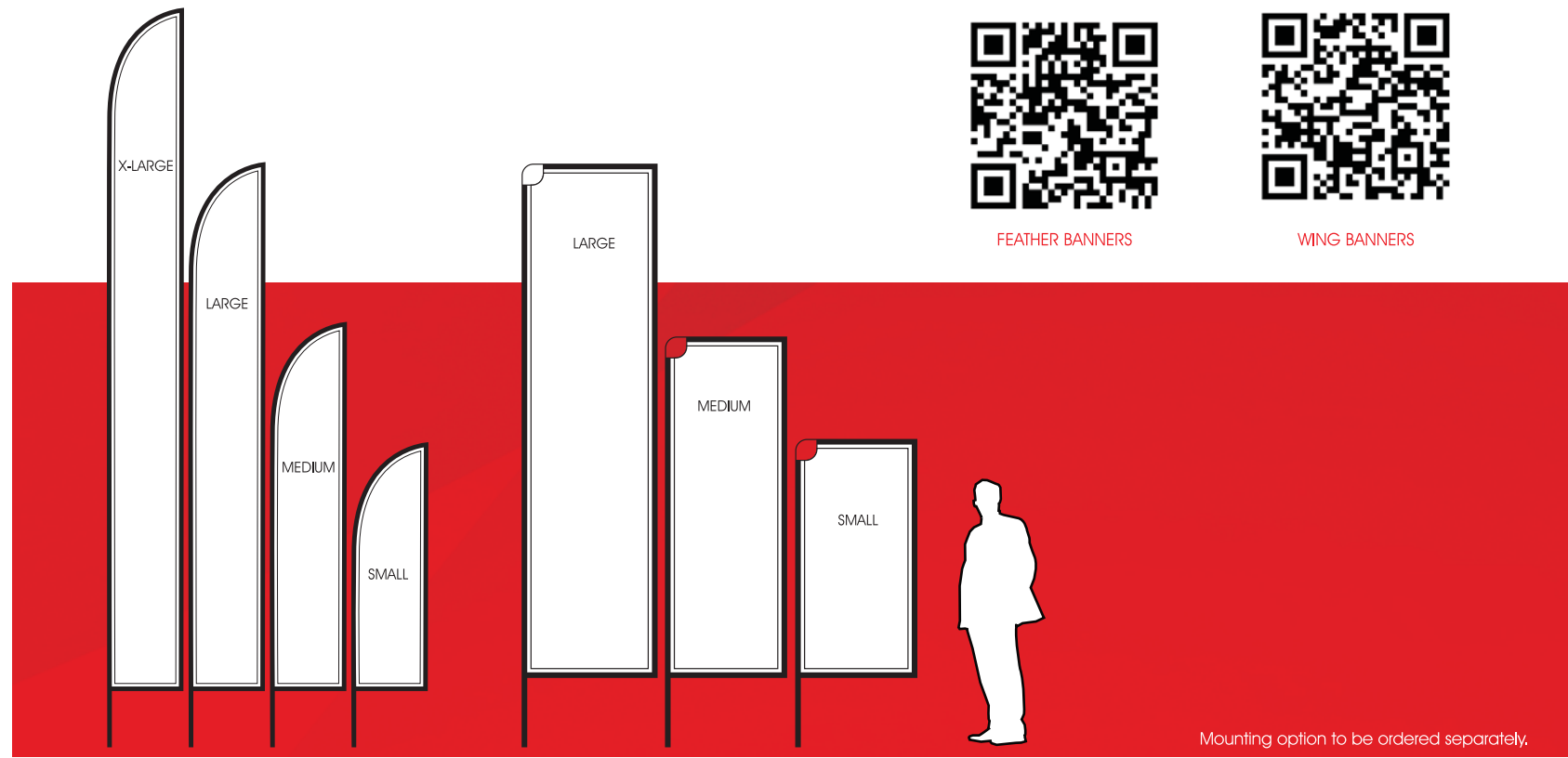
- ▲ 4.4 m* (14' 5")*
- ▶ 0.55 m - 1 m (1' 10" - 3' 4")
- 📦 Var - 2.2 kg (Var - 4.8 lb)

MEDIUM

- ▲ 3.0 m* (9' 10")*
- ▶ 0.55 m - 1 m (1' 10" - 3' 4")
- 📦 Var - 1.78 kg (Var - 3.9 lb)

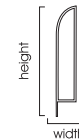
SMALL

- ▲ 2.1 m* (6' 11")*
- ▶ 0.55 m - 1 m (1' 10" - 3' 4")
- 📦 Var - 1.45 kg (Var - 3.2 lb)



WING BANNERS

FEATHER BANNERS



* All heights measured by using a universal base
All weights are based on double sided banners in the bag and exclude mounting options

Mounting option to be ordered separately.

(4,4 m x 1 m Feather Banner not available double-sided)



FEATHER & WING BANNERS

QUICK
SET-UP



FEATURES & BENEFITS

- Assemble in 30 seconds
- Lightweight, portable and durable
- Unique treated fabrics
- Weatherproof
- Brilliant colours and graphics
- Advanced fabric printing technology
- Washable and colourfast
- Print single or double-sided
- Carry bag included
- Patented "Quick Connect" system for added stability
- No tools required
- Fabric can be ironed
- Wide range of hardware available for a variety of mounting options



VERTICAL A-FRAMES

LARGE

- ▲ 2.1 m* (6' 11")
- ▶ 1.2 m (3' 11")
- 📦 3.98 kg (8,8 lb)

MEDIUM

- ▲ 1.35m* (4' 5")
- ▶ 1.0 m (3' 3")
- 📦 2.14 kg (4,7 lb)

SMALL

- ▲ 0.98 m* (3' 3")
- ▶ 0.8 m (2' 8")
- 📦 1.04 kg (2,3 lb)

HORIZONTAL A-FRAMES

LARGE

- ▲ 1.1 m* (3' 7")
- ▶ 2.5 m (8' 2")
- 📦 5.3 kg (11,7 lb)

MEDIUM

- ▲ 0.9 m* (2' 11")
- ▶ 2.0 m (6' 6")
- 📦 2.8 kg (6,2 lb)

SMALL

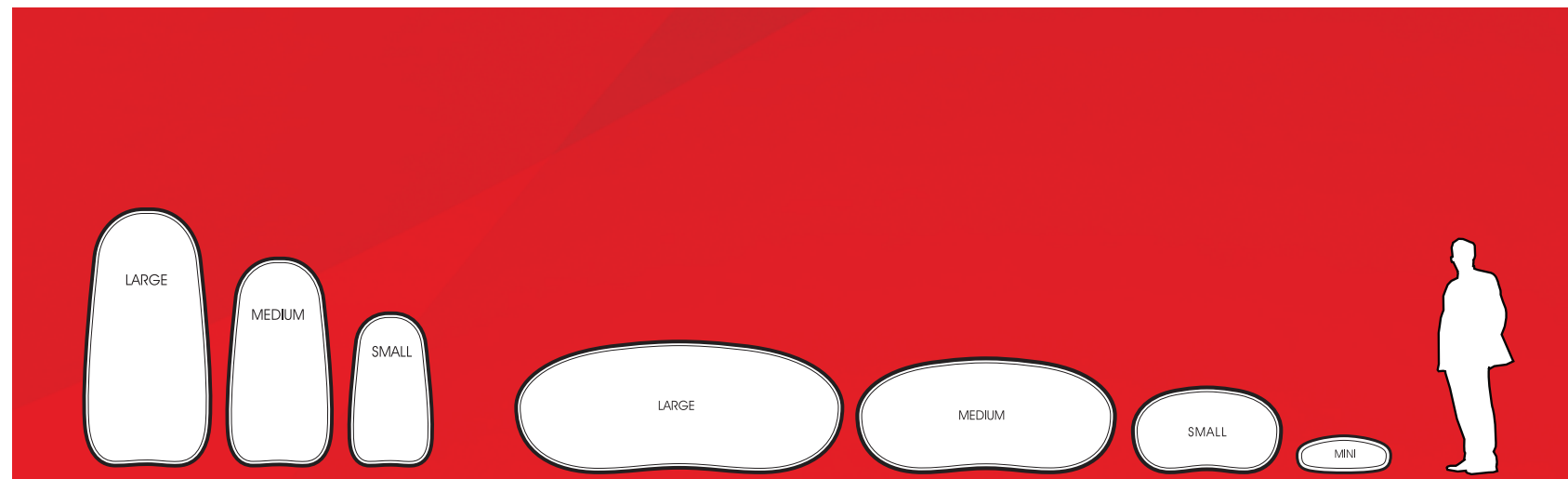
- ▲ 0.7 m* (2' 4")
- ▶ 1.2 m (3' 11")
- 📦 1.2 kg (2,6 lb)

MINI

- ▲ 0.23 m* (0' 9")
- ▶ 0.55 m (1' 10")
- 📦 0.3 kg (0,7 lb)



A-FRAMES



VERTICAL A-FRAMES

HORIZONTAL A-FRAMES



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FOLDING A-FRAMES



FEATURES & BENEFITS

- Assemble in 30 seconds
- Lightweight, portable and durable
- Hard-wearing seams
- Unique treated fabrics
- Weatherproof
- Weight or stake to ground for added stability
- Brilliant colours and graphics
- Advanced fabric printing technology
- Washable and colourfast
- Print different images on each side
- Pop-up mechanism reduces risk of injury
- Straps available for use as car top banners or price boards
- Carry bag included





JUMBO CABANAS

TOWERS

LARGE

- ▲ 2.7 m (8' 10")
- ▶ 1.2 m (3' 11")
- 9.2 kg (20.3 lb)

MEDIUM

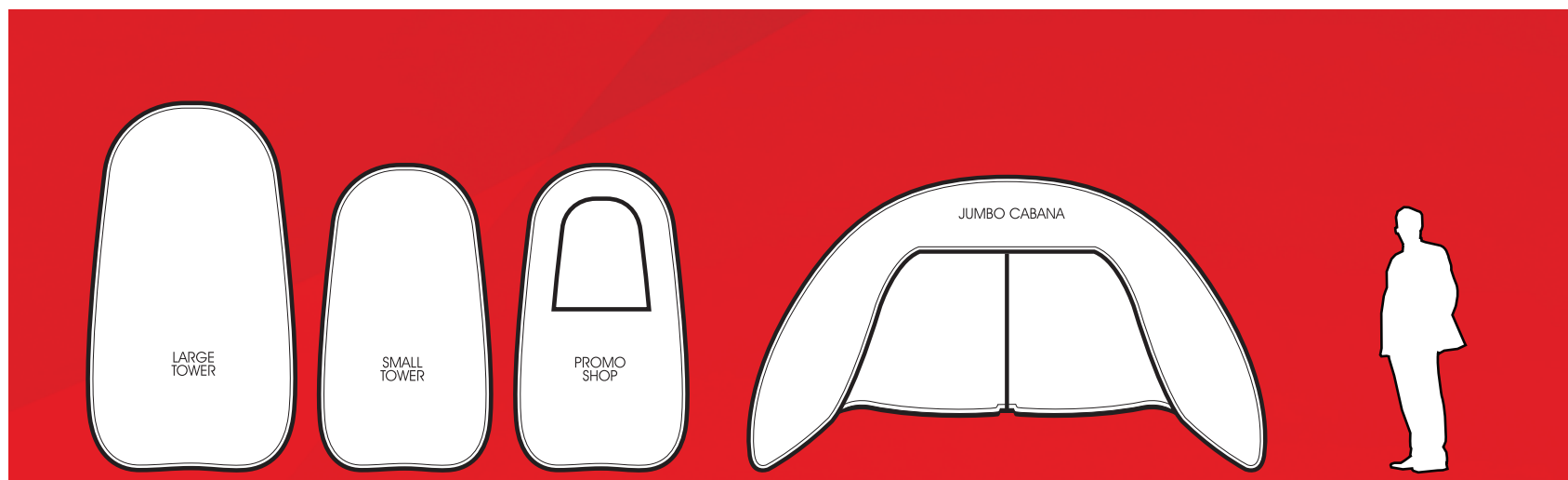
- ▲ 2.1 m (6' 11")
- ▶ 1.2 m (3' 11")
- 5.3 kg (11.7 lb)

PROMO SHOPS

- ▲ 2.1 m (6' 11")
- ▶ 1.2 m (3' 11")
- 6.0 kg (13.2 lb)

JUMBO CABANAS

- ▲ 1.9 m (6' 3")
- ▶ 3.5 m (11' 6")
- ▼ 2.2 m (7' 3")
- 8.65 kg (19.1 lb)





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TOWERS, CABANAS & PROMO SHOPS



FEATURES & BENEFITS

- Assemble in under a minute
- Lightweight, portable and durable
- No tools required
- Quality seams and workmanship
- Unique treated fabrics
- UV resistant
- Advanced fabric printing technology
- Washable and colourfast
- Carry bag included

JUMBO CABANAS

- Large surface area for branding

TOWERS

- For 360° brand exposure

PROMO SHOPS

- The perfect solution for product sampling





reddot design award
winner 2009

EX-UP BANNERS

X-LARGE

- ▲ 1.4 m (4' 7")
- ▶ 2.5 m (8' 2")
- 📦 5.6 kg (12.3 lb)

LARGE

- ▲ 1.25 m (4' 1")
- ▶ 2 m (6' 7")
- 📦 3.4 kg (7 lb)

MEDIUM

- ▲ 0.915 m (3' 0")
- ▶ 1.7 m (5' 7")
- 📦 2.66 kg (6 lb)

EX-UP TOWERS

X-LARGE

- ▲ 2.4 m (7' 11")
- ▶ 1.4 m (4' 7")
- 📦 5.6 kg (12.3 lb)

LARGE

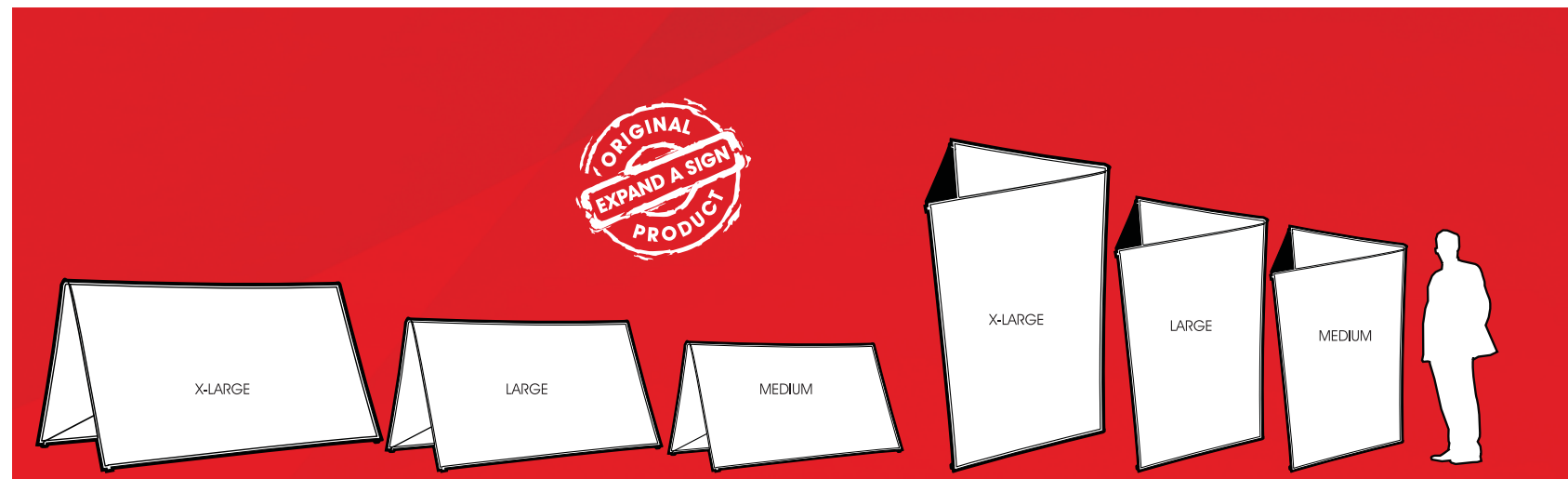
- ▲ 2.0 m (6' 7")
- ▶ 1.2 m (3' 11")
- 📦 3.6 kg (8.0 lb)

MEDIUM

- ▲ 1.7 m (5' 6")
- ▶ 0.915 m (3' 0")
- 📦 2.8 kg (6.2 lb)



EX-UP BANNERS





EX-UP BANNERS



FEATURES & BENEFITS

- 2 displays for the price of 1 - the same frame can be used for an Ex-Up and Ex-Up Tower; simply change the fabric
- Cost effective - replace the skins to update your marketing message
- Winds up and down with an easy to use crank system
- Unique folding system
- Quick and easy to replace fabric
- Lightweight and easily transportable
- No loose parts
- Durable
- Brilliant colours and graphics
- Tool-free assembly
- Indoor and outdoor use
- Carry bag included



ELLIPTICAL

LARGE

- ▲ 2.0 m (6' 7")
- ▶ 0.88 m (2' 11")
- ▲ 0.5 m (1' 8")
- 📦 5.85 Kg (12.9lb)

SMALL

- ▲ 1.1 m (3' 6") / 2.0 m (6' 7")
- ▶ 0.88 m (2' 11")
- ▲ 0.5 m (1' 8")
- 📦 5.1 Kg (11.2 lb)

ROUND

LARGE

- ▲ 2.0 m (6' 7")
- ▶ 0.65 m (2' 1") / 0.85 m (2' 9")
- 📦 6.5 kg (14.33 lb) / 9.3 Kg (20.5 lb)

SMALL

- ▲ 1.1 m (3' 6")
- ▶ 0.65 m (2' 1") / 0.85 m (2' 9")
- 📦 5.75 Kg (12.7 lb) / 9.5 Kg (20.9 lb)

BACKWALL

FABRIC ONLY

- ▲ 1.1 m (3' 6") / 2.0m (6' 7")
- ▶ 1.5 m (4' 9")
- 📦 1.8 Kg (4 lb)

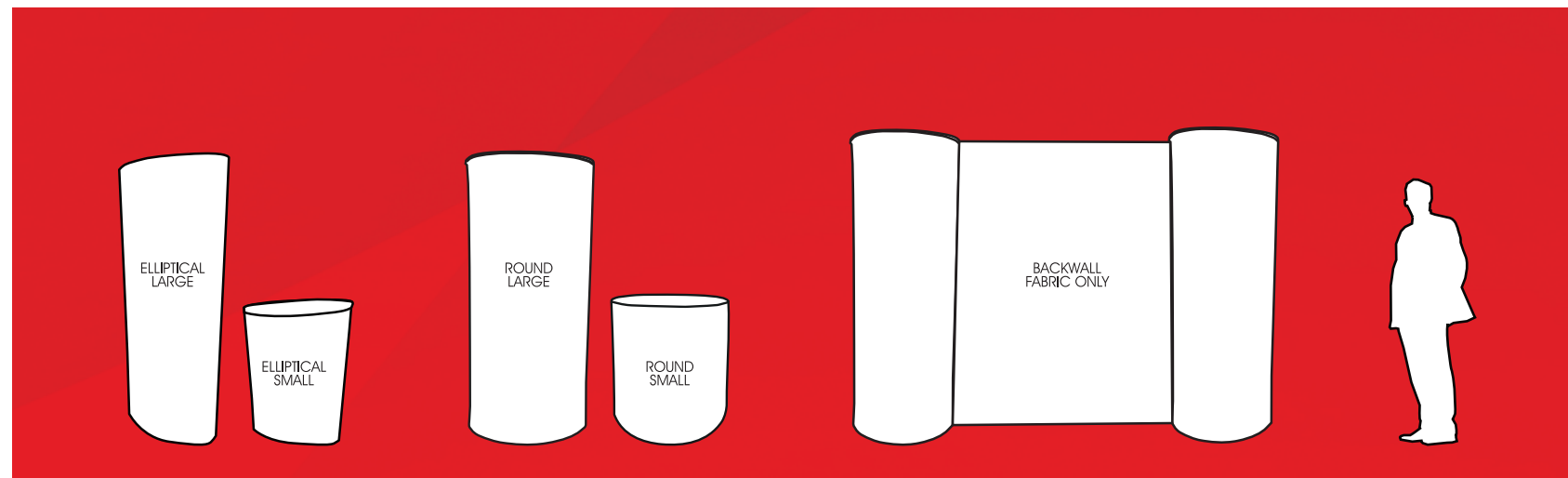
NOTE: Width of complete unit varies, depending on 360° WondaSign used on each end.



360° WONDASIGNS SMALL



360° WONDASIGNS LARGE





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NEW

360° WONDASIGNS

FEATURES & BENEFITS

- An adaptable, expanding, interchangeable branding solution
- Multi-use freestanding 360° branding
- Can be illuminated
- Create an instant booth or display stand
- Create an instant backwall
- Can be adapted to hold an Umbrella
- Fabric skin can be changed to update your branding message
- Folds down into sections for easy transport
- The base can be weighted down for added stability
- Latest fabric printing technology and top quality inks give brilliant colours and graphics
- Stands vertically or can be hung horizontally
- For outdoor use, must be weighted with at least 20kg
- Carry bag included
- More shapes to follow!



EX-DOMES

3M X 3M

- ▲ 3.0m (9' - 10")
- ▶ 3.0 m (9' 10")
- 33 kg* (73 lb)*
- folded: 0.33 m x 1.4 m* (1' x 4'7")*

2M X 2M

- ▲ Var 2.7 m - 3.3 m (8'10" - 10'10")
- ▶ 2.0 m (6' 7")
- 26 kg* (57 lb)*
- folded: 0.33 m x 1.4 m* (1' x 4'7")*

HALF WALLS

- ▲ 0.8 m (2' 8")
- ▶ 3.0 m (9' 10")

FULL WALLS WITH SPLASH PROTECTORS

- ▲ 2.0 m (8' 10")
- ▶ 3.0 m (9' 10")
- printed: 1.7 kg* (5' 7")
- unprinted: 0.3 m (1' x 0")

FULL WALLS

- ▲ 2.0 m (6' 7")
- ▶ 3.0 m (9' 10")

GAZEBOS

3M X 3M

- ▲ 3.0 m (9' 10")
- ▶ 3.0 m x 3.0m (9' 10")
- 28 kg (62 lb)
- folded: 0.25 m x 1.55 m (1' x 5'1")

4.5M X 3M

- ▲ 3.0 m (9' 10")
- ▼ 3.0 m (9' 10")
- ▶ 4.5 m (14' 8")
- 33.35 kg (79lb)
- folded: 0.35 m x 1.55 m

6M X 3M

- ▲ 3.0 m (9' 10")
- ▼ 3.0 m (9' 10")
- ▶ 6.0 m (19' 8")
- 35.95 kg (73 lb)
- folded: 0.4 m x 1.55m



3M GAZEBOS



EX-DOMES





GAZEBOS & EX-DOMES

UNIQUE SHAPE



FEATURES & BENEFITS

- Easy to set up and take down
- No tools required
- No loose parts
- Strong, hard-wearing frame

EX-DOMES

- Uncluttered head room
- Larger printed surface area than traditional canopies
- 3m² canopy has a larger area than standard products
- Modern design and shape
- Stronger leg-locking mechanism
- Legs resistant to beach sand
- Folds smaller than a traditional Gazebo

ACCESSORIES

- Soft bag (standard), Wheel bag (optional)
- Ropes and self-anchoring stakes
- Weighted water bags





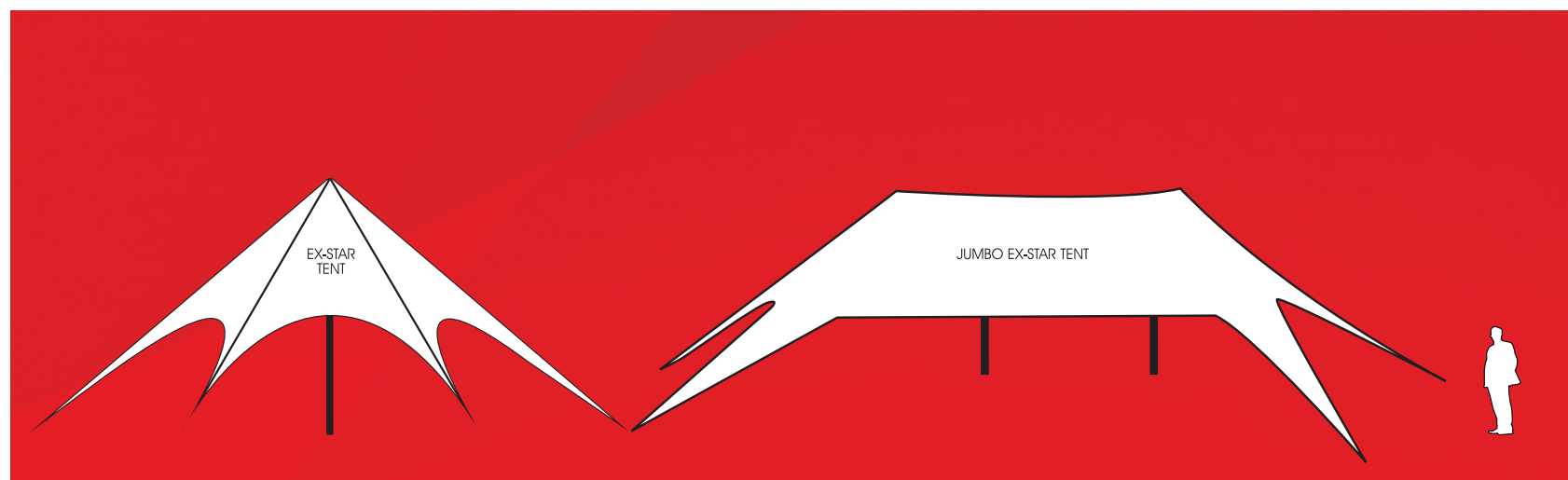
EX-STAR TENTS

EX-STAR TENTS

- ▲ 4.5 m (14' 9")
 - ▶ 14 m (45' 11")
 - 23 kg (50.7 lb)
- folded: 325 mm x 1 470mm*

JUMBO EX-STAR TENTS

- ▲ 4.5 m (14' 9")
 - ▶ 19 m (62' 4")
 - 40 kg (88.2 lb)
- folded: 480 mm x 1 390mm*

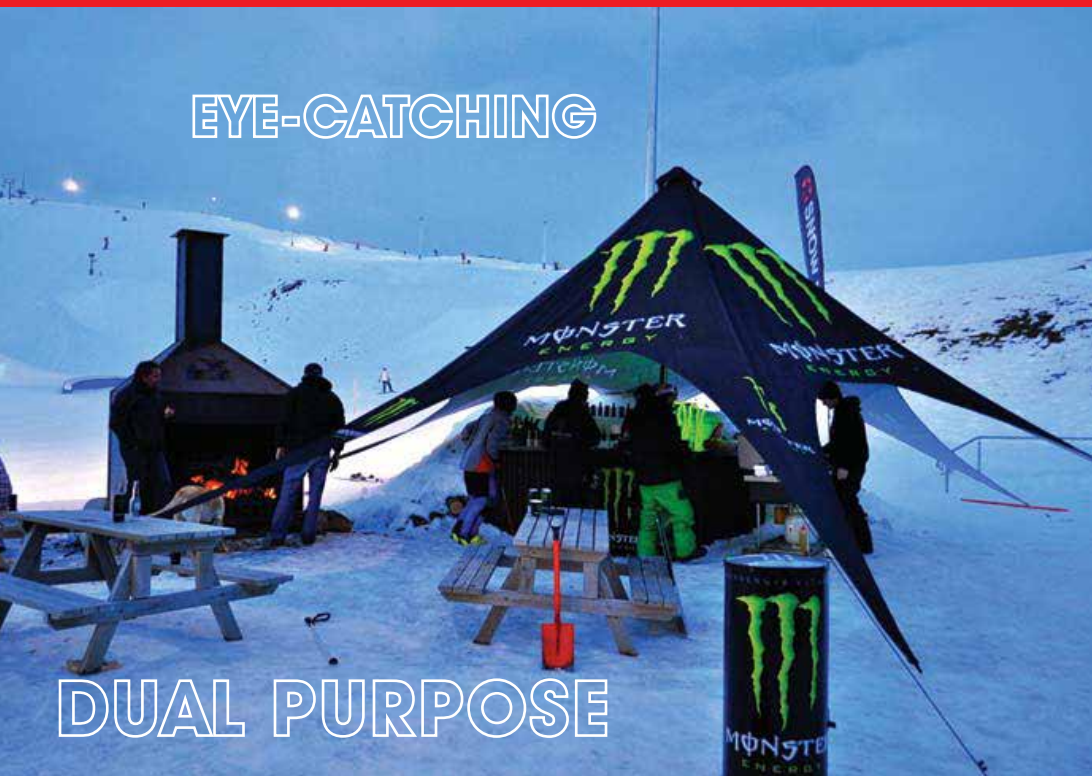




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EX-STARTENTS



FEATURES & BENEFITS

- Dual purpose of advertising and shelter
- Portable - folds into a 325 mm x 1470 mm bag
- Set up using 2 people
- Weatherproof
- Unusual eye-catching shape
- The fabric canopy can be replaced to update your branding or promotional message
- Supported by a fibreglass centre pole
- Top quality digital print for brilliant colours and graphics
- Exclusive treated fabric
- Fits comfortably into a car



EX-SHADES

WITH VALANCE

- ▲ 2.5 m* (8' 2")*
- ▶ 2.0 m (6' 7")
- ▣ 5.4 kg** (12 lb)**

WITHOUT VALANCE

- ▲ 2.5 m* (8' 2")*
- ▶ 2.0 m (7' 7")
- ▣ 5.2 kg** (11.5 lb)**

ACACIAS

8 PANEL - X-LARGE

- ▲ 2.4 m* (7' 87")
- ▶ 4.0 m (13' 2")
- ▣ 12.15kg

8 PANEL - LARGE

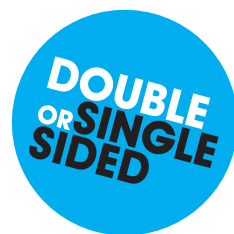
- ▲ 2.4 m (7' 87")
- ▶ 3.0 m (9' 10")
- ▣ 11.15 kg

4 PANEL - MEDIUM

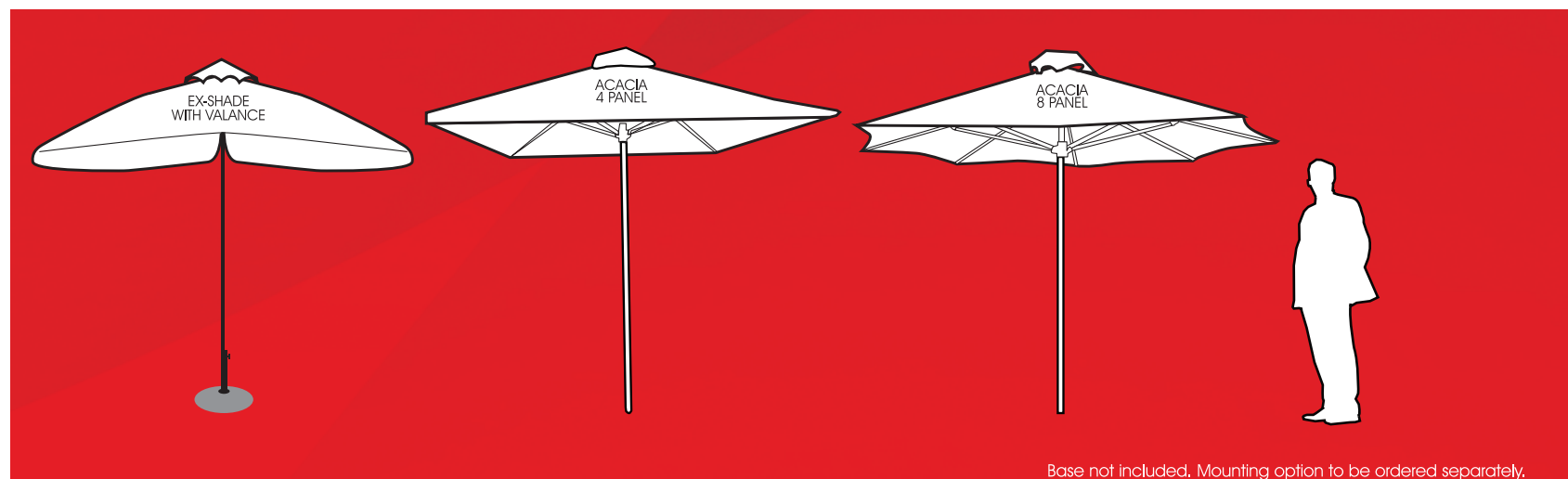
- ▲ 2.4 m* (7' 87")
- ▶ 2.5 m (8' 2")
- ▣ 9.3 kg

4 PANEL - SMALL

- ▲ 2.4 m* (7' 87")
- ▶ 2.0 m (6' 7")
- ▣ 8.2 kg



EX-SHADE





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UMBRELLAS & PARASOLS



FEATURES & BENEFITS

- Ex-Shade Parasols with lightweight, durable fibreglass frames (2 styles)
- Acacia Parasols with strong aluminium frames, 4 and 8 panel options - up to 4m diameter
- Sun protection as well as great branding
- Brilliant colours and graphics
- Superior digital printed fabric
- Print single or double-sided
- Quality seams and workmanship
- Washable and colourfast
- Quick and easy to replace the canopy and update your branding
- UV resistant for longer lasting colour



EX-ROLLS

X-LARGE

- ▲ Var - 2.5 m (Var - 8' 2")
- ▶ 1.5 m (4' 11")
- ▣ 8.37 kg (18.4 lb)

LARGE

- ▲ Var - 2.2 m (Var - 7' 3")
- ▶ 1.2 m (3' 11")
- ▣ 7.4 kg (16.3 lb)

MEDIUM

- ▲ Var - 2.1 m (Var - 6' 11")
- ▶ 1.0 m (3' 3")
- ▣ 6.07 kg (13.4 lb)

SMALL

- ▲ Var - 2.0 m (Var - 6' 7")
- ▶ 0.85 m (2' 10")
- ▣ 5.0 kg (11.0 lb)

EX-Ts

X-LARGE

- ▲ Var - 2.5 m (Var - 8' 2")
- ▶ 1.5 m (4' 11")
- ▣ 3.0 kg (6.6 lb)

LARGE

- ▲ Var - 2.2 m (Var - 7' 3")
- ▶ 1.2 m (3' 11")
- ▣ 2.7 kg (6.0 lb)

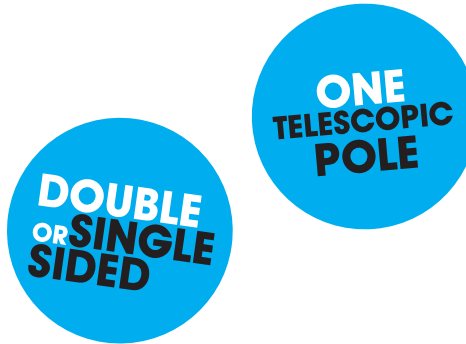
MEDIUM

- ▲ Var - 2.1 m (Var - 6' 11")
- ▶ 1.0 m (3' 3")
- ▣ 2.6 kg (5.7 lb)

SMALL

- ▲ Var - 2.0 m (Var - 6' 7")
- ▶ 0.85 m (2' 10")
- ▣ 2.46 kg (5.4 lb)

Shapes: Made to order



EX-ROLLS



EX-Ts



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NEW

BANNERSTANDS



FEATURES & BENEFITS

- No loose parts
- Telescopic pole for easy height adjustment while upright
- Rolls up into the base for compact storage
- Assemble in under a minute
- Non-curling fabric for a consistently smooth and flat image
- New skins can be purchased separately and are easily interchangeable
- Carry bag included

EX-Ts

- Can be cut in unique shapes

EX-ROLLS

- Can be printed single or double-sided



EXPANDING BANNERWALLS

- ▲ 2.25 m (7' 4")
- ▶ 3.00 m (9' 10") - 4.00 (13'2")
- 11.4 kg (8.82 lb) - 15.2kg (33.5lb)

CURVED BANNERWALLS

- ▲ 2.25 m (7' 4")
- ▶ 3.00 m (9' 0")
- 12 kg (50.7lb)

ROLL-UP BANNERWALLS

- ▲ 2.5 m (8' 2")
- ▶ 3.00 m (9' 10") - 4.50 m (14'9")
- 6.5 kg (14.33 lb) - 9kg (19.8lb)



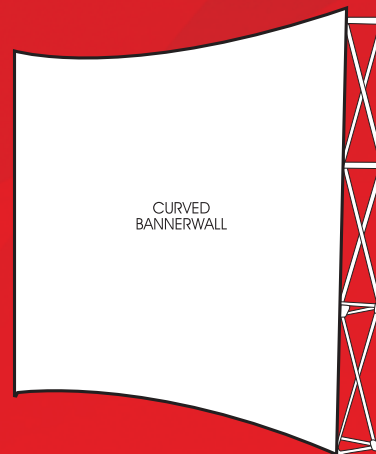
EXPANDING BANNERWALL



ROLL-UP BANNERWALL



EXPANDING
BANNERWALL



CURVED
BANNERWALL

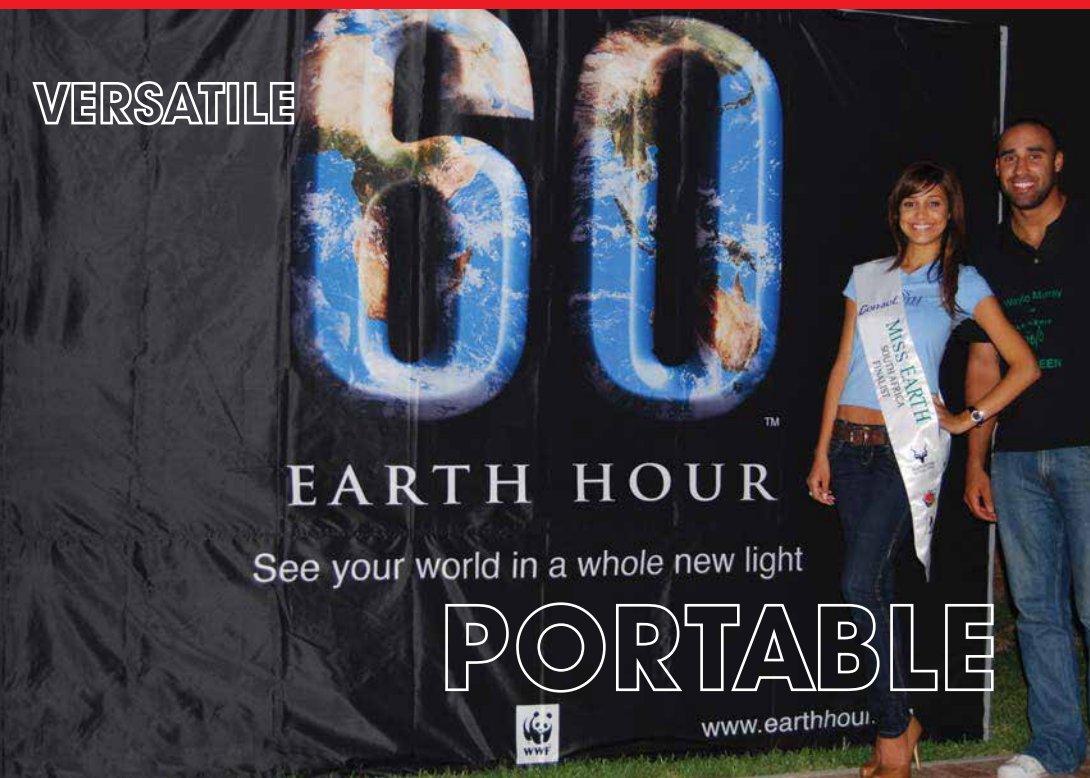


ROLL-UP
BANNERWALL





BANNER WALLS



FEATURES & BENEFITS

- Quick tool-free setup
- Portable
- Durable
- Lightweight
- Large branding area
- Eye-catching branding and visuals
- Seamless
- Carry bag included
- Ideal for tradeshow, press briefings, presentations and product launches
- Standard 3m width can be custom-made up to 4m



Three options available:

1. Standard Bannerwall: 3m (custom sizes can be ordered)
2. Curved Bannerwall: 3m (custom sizes can be ordered)
3. Roll-up Bannerwall is comprised of a number of Ex-T bases set up side by side with a 3m - 4.5m banner

FREESTANDING CYLINDRICALS

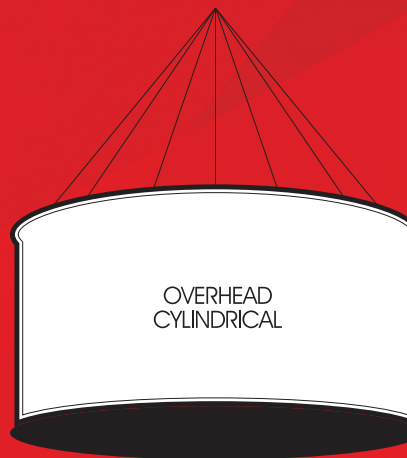
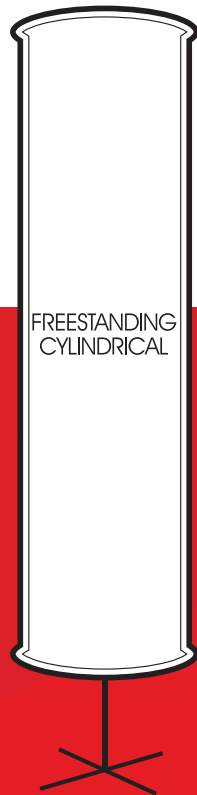
- ▲ 2.8 m* (9' 2")*
- ▶ 0.75 m (2' 6")
- 2.7 kg (6.0 lb)

OVERHEAD CYLINDRICALS

- ▲ Var - 2.5 m (Var - 8' 2")
- ▶ Var - 2.0 m (Var - 6' 7")
- Variable

EX-DISCS

- ▲ 1.0 m (3' 3")
- ▶ 1.0 m (3' 3")
- 2.8 kg (6.2 lb)



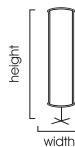
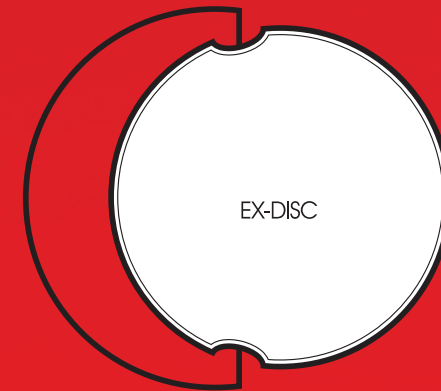
FREESTANDING CYLINDRICALS



OVERHEAD CYLINDRICALS



EX-DISCS

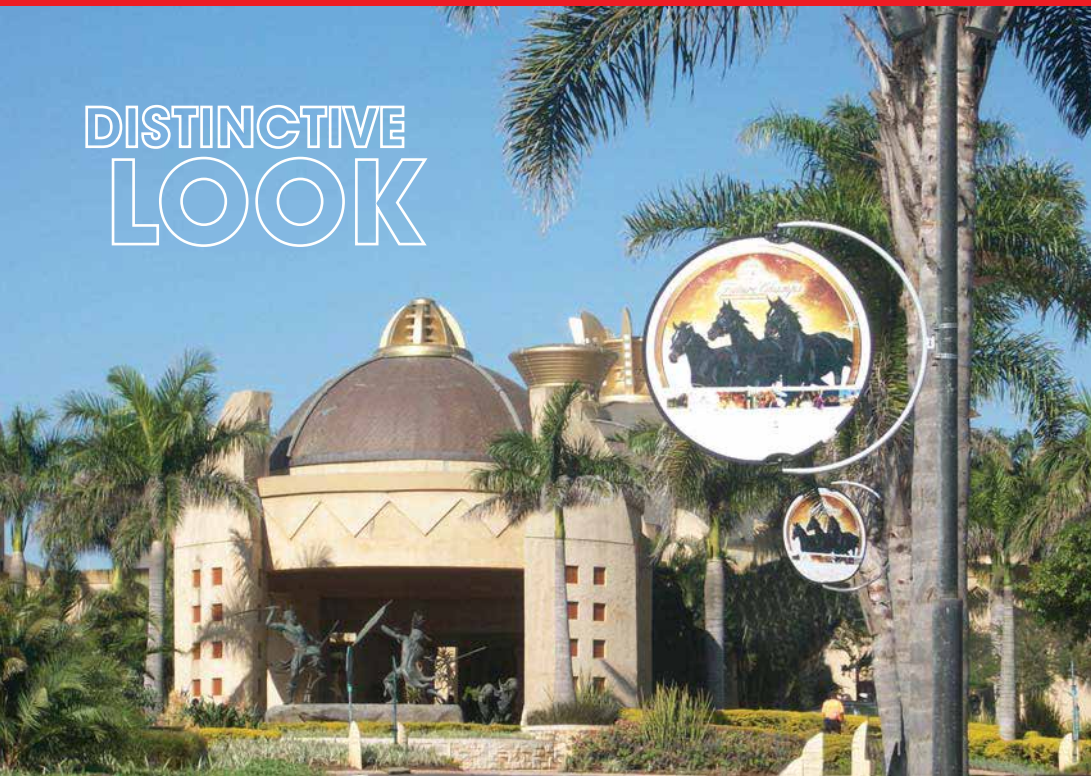


* Standing height measured using a universal base



CIRCULAR BANNERS

DISTINCTIVE
LOOK



FEATURES & BENEFITS

- 360° branding
- Unique treated fabric
- Brilliant colours and graphics
- Portable
- Durable
- Advanced fabric printing technology
- Carry bag included

EX-DISCS

- Skins are easily interchangeable
- Variety of mounting options available

FREESTANDING CYLINDRICALS

- Distinctive look with exceptional print coverage

OVERHEAD CYLINDRICALS

- Maximum brand exposure above the crowd



Ex-Disc protected by Intellectual Property: 2006/04565



Hanging Banners



Custom-Made Banners



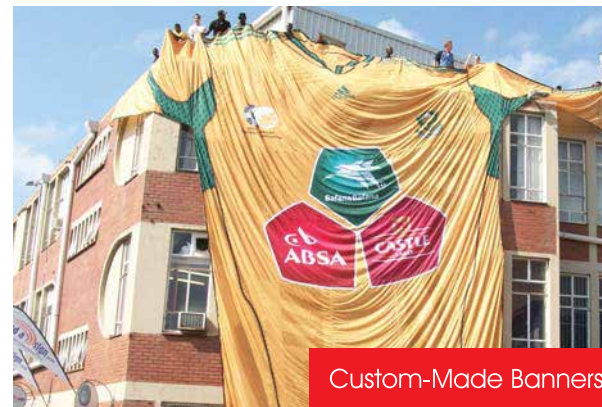
Café Barriers



Price Boards & Dash Protectors



Custom-Made Banners



Custom-Made Banners



Change Rooms



Continuous Fence Wrap



Poster Boards



Golf Cart Flags



Hanging Banners



Custom-Made Banners



Start/Finish Tape



Custom-Made Banners



Wallpaper



Wind Sock

EXTRAS & CUSTOM-MADE PRODUCTS

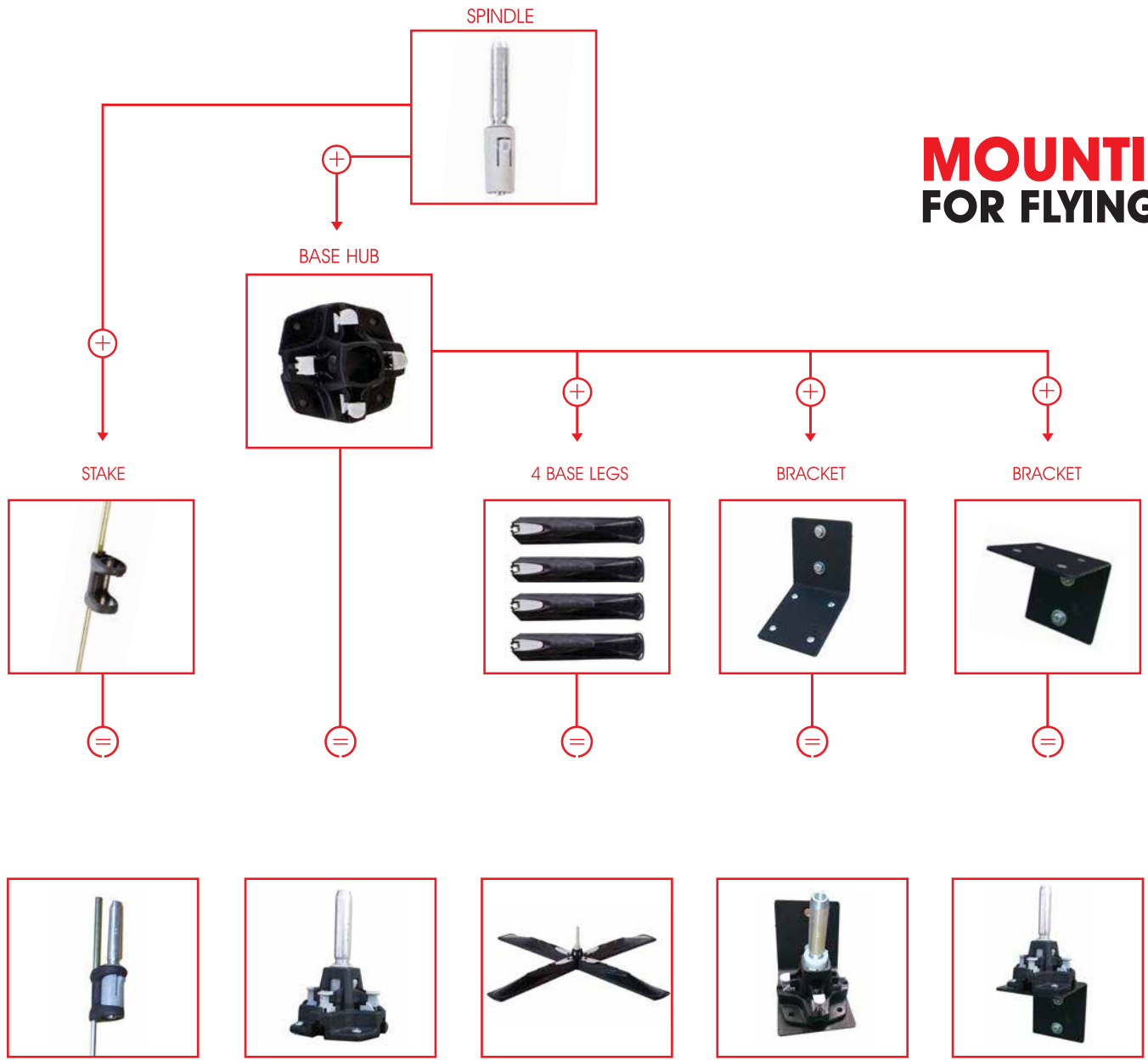


Custom-Made Banners

Add the finishing touch to any event and stand out from the crowd with our wide range of Event Extras such as Flags, Table Cloths, Bunting, Boulevard Banners, Windssocks, Podium Banners, Vehicle Banners and Price Boards, Fence Wrap, Golf Banners, Event Bins and uniquely shaped Banner Stands. You name it... we make it!



MOUNTING SYSTEM FOR FLYING, FEATHER & WING BANNERS



Expand a Sign has developed a unique banner mounting system which offers versatility and value. The stronger, lighter aluminium pin is removable and can be used in the ground stake as well as in a central hub as part of a folding base or wall mount.

There are 8 components which can be mixed and matched for a variety of indoor and outdoor, temporary and permanent mounting options.



HARDWARE & ACCESSORIES

A wide range of mounting options can be ordered separately. Bases, Stands and Weight Bags are available for our Banners, Parasols/Umbrellas and Gazebos/Instant Canopies.
Visit our website for our full range of hardware.





You've seen it. Now **OWN IT.**
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