

INNOVATORS OF CREATIVE BRANDING

OUTDOORS

EXHIBITIONS

GOLF

RETAIL

PROMOTIONS

SNOW

SPORT

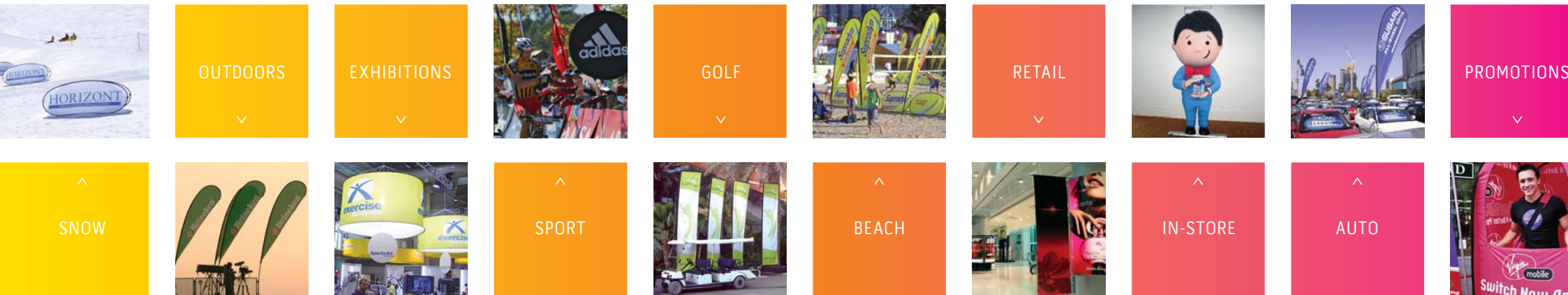
BEACH

IN-STORE

AUTO



INNOVATORS OF CREATIVE BRANDING



Expand a Sign is where brands go to be seen. With our wide range of products, getting your company noticed is what we do best. Where we lead, others follow. As pioneers of portable branding products, Expand a Sign invented the teardrop shaped Flying Banner, the Ex-Dome gazebo, Ex-up wind up banner and Ex-Disc. We are still continually pushing the boundaries and exploring for new branding options. Our advanced printing technology shows off our brilliant colours and graphics, and we take pride in our worldclass quality seams and workmanship.

With products that pop open, roll up, cut through rain and wind, provide unbeatable brand exposure and effortlessly fold away - you will be spoilt for choice of indoor and outdoor advertising equipment.

So, there really are no signs quite like Expand a Sign's!



Single
or Double
Sided

FLYING BANNERS

X-LARGE

height: 6.0 m* (19' 8")*
width: 1.3 m (4' 3")
weight: 2.75 kg (6 lb)

LARGE

height: 4.6 m* (15' 1")*
width: 1.0 m (3' 3")
weight: 1.77 kg (3.9 lb)

MEDIUM

height: 3.4 m* (11' 2")*
width: 0.9 m (2' 11")
weight: 1.57 kg (3.5 lb)

SMALL

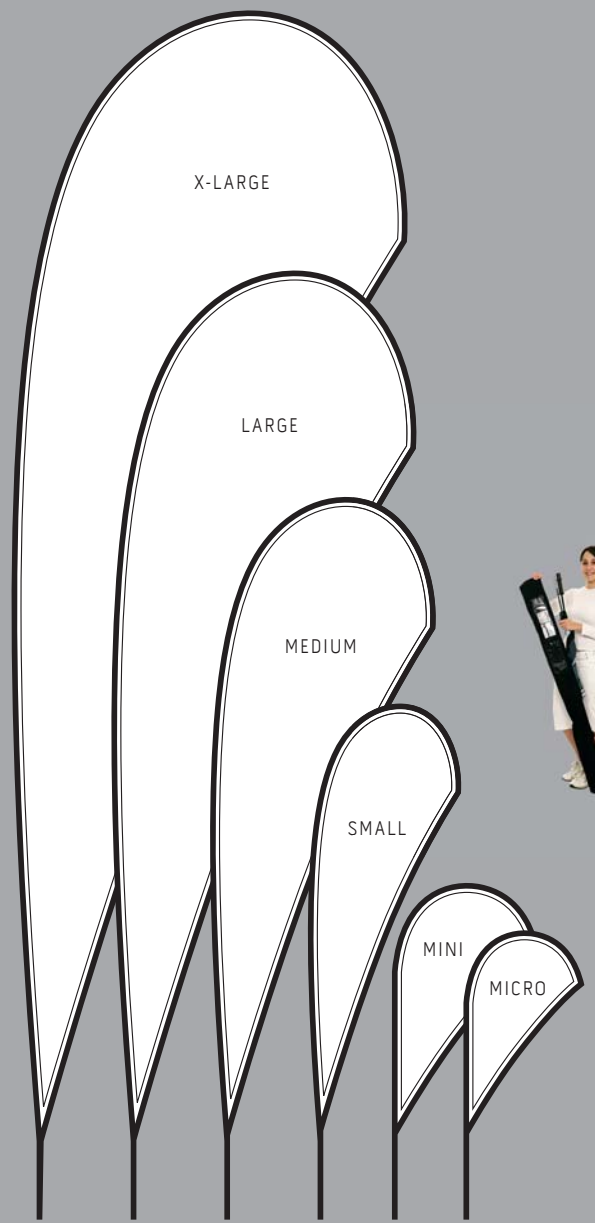
height: 2.2 m* (7' 3")*
width: 0.75 m (2' 5")
weight: 1.06 kg (2.3 lb)

MINI

height: 1.0 m* (3' 3")*
width: 0.5 m (1' 8")
weight: 0.16 kg (0.4 lb)

MICRO

height: 0.75 m* (2' 5")*
width: 0.3 m (0' 11")
weight: 0.12 kg (0.3 lb)



SMALL FLYING BANNER

SPECIFICATIONS



* All heights measured using a universal base
All weights are based on double sided banners in the bag and exclude mounting options



Flying Banners



WINDPROOF

UNIQUE



FEATURES & BENEFITS

- Unique teardrop shape
- Assemble in under a minute
- No tools required
- Lightweight, portable and durable
- Print single or double-sided
- Patented "QuickConnect" system for added stability
- UV resistant
- Windproof
- Washable and colourfast
- Fabric can be ironed
- Commercial grade fibre glass poles
- Carry bag included
- Wide range of hardware available for variety of mounting options



We are the **FLYING BANNER**™ Protected by Intellectual Property: PCT/ZA 2004/000045

VERTICAL A-FRAMES

LARGE

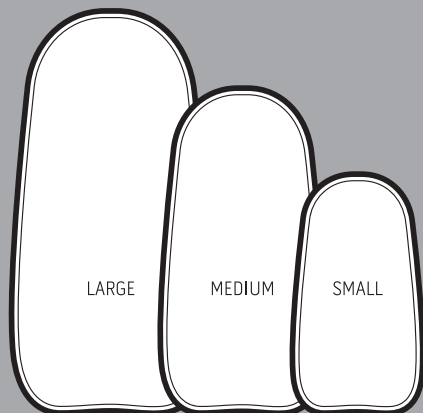
height: 2.1 m (6'11")
 width: 1.2 m (3'11")
 weight: 3.98 kg (8.8 lb)

MEDIUM

height: 1.35 m (4' 5")
 width: 1.0 m (3' 3")
 weight: 2.14 kg (4.7 lb)

SMALL

height: 0.98 m (3' 3")
 width: 0.8 m (2' 8")
 weight: 1.04 kg (2.3 lb)



HORIZONTAL A-FRAMES

LARGE

height: 1.1 m (3' 7")
 width: 2.5 m (8' 2")
 weight: 5.3 kg (11.7 lb)

MEDIUM

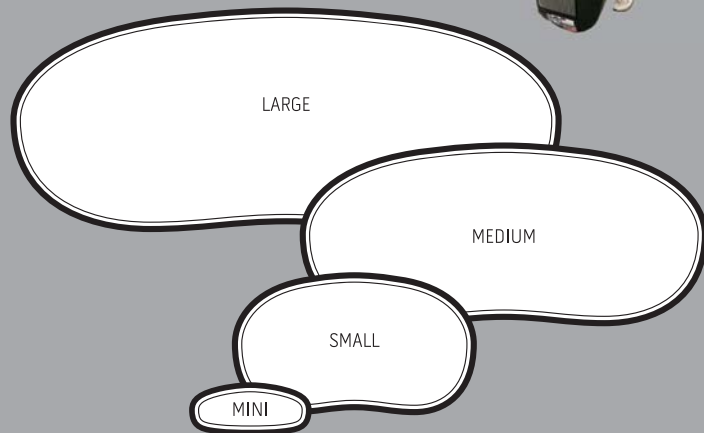
height: 0.9 m (2' 11")
 width: 2.0 m (6' 6")
 weight: 2.8 kg (6.2 lb)

SMALL

height: 0.7 m (2' 4")
 width: 1.2 m (3' 11")
 weight: 1.2 kg (2.6 lb)

MINI

height: 0.23 m (0' 9")
 width: 0.55 m (1' 10")
 weight: 0.3 kg (0.7 lb)



MEDIUM HORIZONTAL A-FRAME

Folding A-Frames



PORTABLE



POP-UP

FEATURES & BENEFITS

- Assemble in 30 seconds
- Lightweight, portable and durable
- Hard-wearing seams
- Unique treated fabrics
- Weatherproof
- Weight or stake to ground for added stability
- Brilliant colours and graphics
- Advanced fabric printing technology
- Washable and colourfast
- Print different images on each side
- Pop-up mechanism reduces risk of injury
- Straps available for use as car top banners or price boards
- Carry bag included



A-frames protected by Intellectual Property: Australia 44584/99, British Design 2089883, 2087104, 2087105, German 40106058.6, RSA Patent 99/3281, Singapore DU2005/528/E

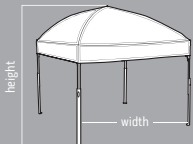
Single
or Double
Sided

SPECIFICATIONS

EX-DOMES

3M X 3M

height: Var 2.7 m - 3.3 m (8' 10" - 10' 10")
width: 3.0 m (9' 10")
weight: 33 kg* (73 lb)*
folded size: 0.33 m x 1.4 m* (1' x 4' 7")*



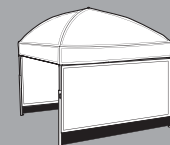
2M X 2M

height: Var 2.7 m - 3.3 m (8' 10" - 10' 10")
width: 2.0 m (6' 7")
weight: 26 kg* (57 lb)*
folded size: 0.33 m x 1.4 m* (1' x 4' 7")*



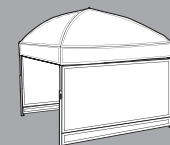
HALF WALLS

height: 0.8 m (2' 8")
width: 3.0 m (9' 10")



FULL WALLS WITH SPLASH PROTECTOR

height: 2.0 m (8' 10")
width: 3.0 m (9' 10")
printed: 1.7 m (5' 7")
un-printed: 0.3 m (1' 0")



FULL WALLS

height: 2.0 m (6' 7")
width: 3.0 m (9' 10")



3M EX-DOME

* Weight and folded size of Ex-Dome in soft bag



Ex-Dome

Gazebos/Instant Canopies/Tents



UNCLUTTERED
HEADROOM



DOUBLE SIDED



FEATURES & BENEFITS

- Uncluttered head room
- Larger printed surface area than traditional canopies
- 3m² canopy has a larger area than standard products
- Modern design and shape
- Novel locking devices on legs
- No tools required
- No Loose parts
- Legs resistant to beach sand
- Strong, hard wearing
- Folds smaller than a traditional canopy

ACCESSORIES

- Soft bag (standard)
- Soft bag on wheels (optional)
- Ropes and self-anchoring stakes
- Spare parts included
- Weighted water bags



PCT Application Number: PCT/ZA2009/000057

EX-UP TOWERS

X-LARGE

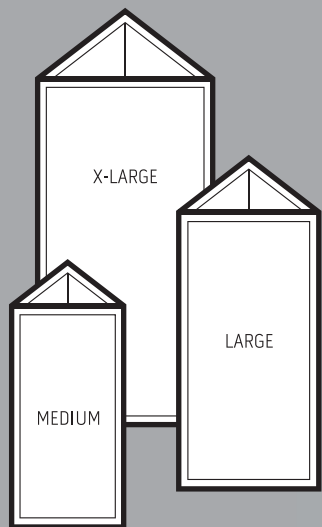
height: 2.4 m (7' 11")
width: 1.4 m (4' 70")
weight: 4.7 kg (10.3 lb)

LARGE

height: 2.0 m (6' 7")
width: 1.2 m (3' 11")
weight: 3.6 kg (8.0 lb)

MEDIUM

height: 1.7 m (5' 6")
width: 0.915 m (3' 0")
weight: 2.8 kg (6.2 lb)



EX-UP BANNERS

X-LARGE

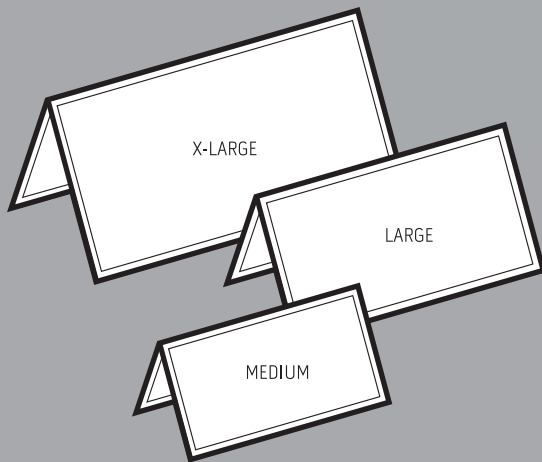
height: 1.4 m (4' 7")
width: 2.5 m (8' 2")
weight: 4.5 kg (10 lb)

LARGE

height: 1.25 m (4' 1")
width: 2 m (6' 7")
weight: 3.4 kg (7 lb)

MEDIUM

height: 0.915 m (3' 0")
width: 1.7 m (5' 7")
weight: 2.66 kg (6 lb)



EX-UP



reddot design award
winner 2009

Ex-Up Banners



CLICK SKIN
ON/OFF

- FEATURES & BENEFITS**
- **2 Displays for the price of 1** - the same frame can be used for an Ex-Up and Ex-Up Tower; simply change the fabric
 - Cost effective - replace the skins to update your marketing message
 - Winds up and down with an easy to use crank system
 - Unique folding system
 - Quick and easy to replace fabric
 - Lightweight and easily transportable
 - No loose parts
 - Durable
 - Brilliant colours and graphics
 - Tool free assembly
 - Indoor and outdoor use
 - Carry bag included



Single
or Double
Sided

WING BANNERS

X-LARGE

height: 6.7 m* (21' 12")*
width: 0.7 m (2' 4")
weight: 4.26 kg (9.4 lb)

LARGE

height: 5.3 m* (17' 5")*
width: 0.7 m (2' 4")
weight: 3.56 kg (7.8 lb)

MEDIUM

height: 4.0 m* (13' 2")*
width: 0.7 m (2' 4")
weight: 1.66 kg (3.7 lb)

SMALL

height: 2.7 m* (8' 10")*
width: 0.7 m (2' 4")
weight: 0.96 kg (2.1 lb)

FEATHER BANNERS

LARGE

height: 4.4 m* (14' 5")*
width: 0.55 m - 1 m (1' 10" - 3' 4")
weight: Var - 2.2 kg (Var - 4.8 lb)

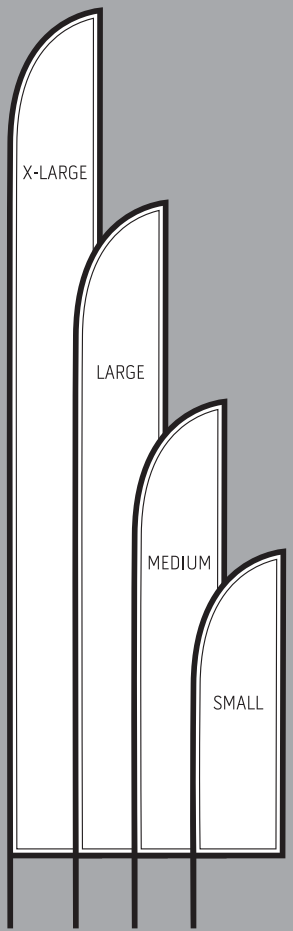
MEDIUM

height: 3.0 m* (9' 10")*
width: 0.55 m - 1 m (1' 10" - 3' 4")
weight: Var - 1.78 kg (Var - 3.9 lb)

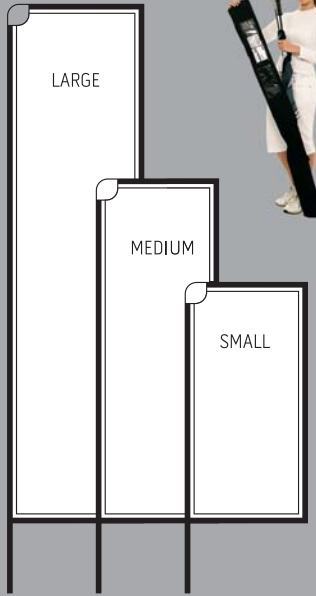
SMALL

height: 2.1 m* (6' 11")*
width: 0.55 m - 1 m (1' 10" - 3' 4")
weight: Var - 1.45 kg (Var - 3.2 lb)

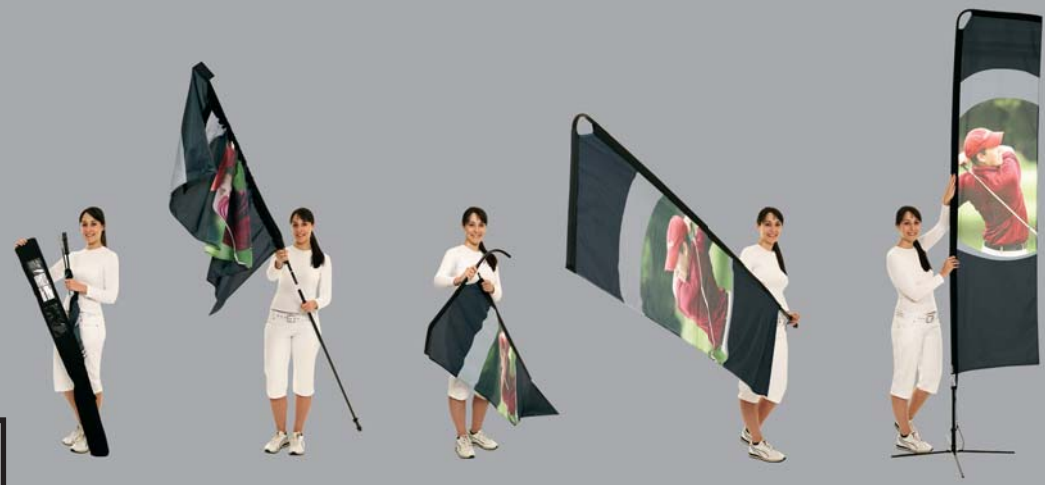
SPECIFICATIONS



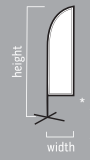
WING BANNERS



FEATHER BANNERS



MEDIUM FEATHER BANNER



* All heights measured using a universal base
All weights are based on double sided banners in the bag and exclude mounting options

Feather & Wing Banners



DURABLE



QUICK SET-UP



FEATURES & BENEFITS

- Assemble in 30 seconds
- Lightweight, portable and durable
- Unique treated fabrics
- Weatherproof
- Brilliant colours and graphics
- Advanced fabric printing technology
- Washable and colourfast
- Print single or double-sided
- Carry bag included
- Patented "Quick Connect" system for added stability
- No tools required
- Fabric can be ironed
- Wide range of hardware available for a variety of mounting options



BEACH UMBRELLA

MEDIUM

height: 1.95 m (6' 4")
 width: 1.7 m (5' 6")
 weight: 2.1 kg (4.6 lb)



LARGE

height: 2.1 m (6' 9")
 width: 1.8 m (6' 0")
 weight: 2.4 kg (5.5 lb)



BEACH UMBRELLA



EX-SHADE PARASOL

WITH VALANCE

height: 2.5 m* (8' 2")*
 width: 2.0 m (6' 7")
 weight: 5.4 kg** (12 lb)**



WITHOUT VALANCE

height: 2.5 m* (8' 2")*
 width: 2.0 m (7' 7")
 weight: 5.2 kg** (11.5 lb)**



EX-SHADE PARASOL

* All heights measured using a concrete base

** All weights include carry bag



New!
Umbrellas
& Parasols

UV RESISTANT



SUPER STRONG

FEATURES & BENEFITS

- **Ex-Shadow** parasol with or without a valance
- Super strong **Beach Umbrella** in two sizes
- Sun protection as well as great branding
- Brilliant colours and graphics
- Superior digital printed fabric
- Print single or double sided
- Quality seams and workmanship
- Washable and colourfast
- Quick and easy to replace the canopy and update your branding
- UV resistant for longer lasting colour



TOWERS

LARGE

height: 2.7 m (8' 10")
 width: 1.2 m (3' 11")
 weight: 8.1 kg (17.9 lb)

MEDIUM

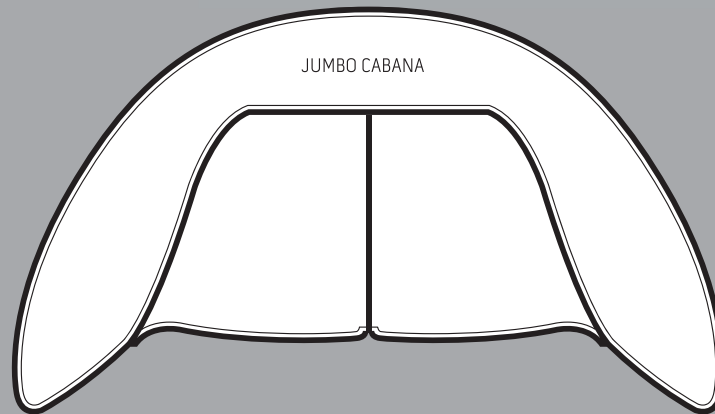
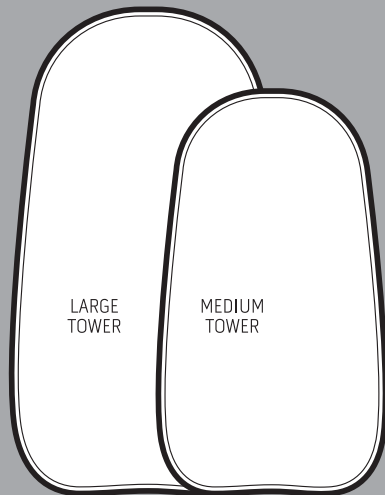
height: 2.1 m (6' 11")
 width: 1.2 m (3' 11")
 weight: 5.3 kg (11.7 lb)

PROMO SHOPS

height: 2.1 m (6' 11")
 width: 1.2 m (3' 11")
 weight: 6.0 kg (13.2 lb)

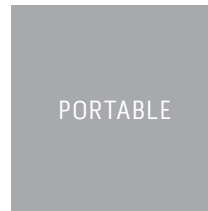
JUMBO CABANAS

height: 1.9 m (6' 3")
 width: 3.5 m (11' 6")
 depth: 2.2 m (7' 3")
 weight: 8.65 kg (19.1 lb)





Towers, Cabanas & Promo Shops



FEATURES & BENEFITS

- Assemble in under a minute.
- Lightweight, portable and durable.
- No tools required.
- Quality seams and workmanship.
- Unique treated fabrics.
- UV resistant.
- Advanced fabric printing technology.
- Washable and colourfast.
- Carry bag included.
- JUMBO CABANAS: Large surface area for branding.
- TOWERS: For 360° brand exposure.
- PROMOSHOPS: The perfect solution for product sampling.



Towers protected by Intellectual Property: UK Design 2087105, German Design 401 06 058.6, RSA Design A2000086

EX-ROLLS

X-LARGE

height: Var - 2.5 m (Var - 8' 2")
width: 1.5 m (4' 11")
weight: 8.37 kg (18.4 lb)

LARGE

height: Var - 2.2 m (Var - 7' 3")
width: 1.2 m (3' 11")
weight: 7.4 kg (16.3 lb)

MEDIUM

height: Var - 2.1 m (Var - 6' 11")
width: 1.0 m (3' 3")
weight: 6.07 kg (13.4 lb)

SMALL

height: Var - 2.0 m (Var - 6' 7")
width: 0.85 m (2' 10")
weight: 5.0 kg (11.0 lb)

EX-Ts

X-LARGE

height: Var - 2.5 m (Var - 8' 2")
width: 1.5 m (4' 11")
weight: 3.0 kg (6.6 lb)

LARGE

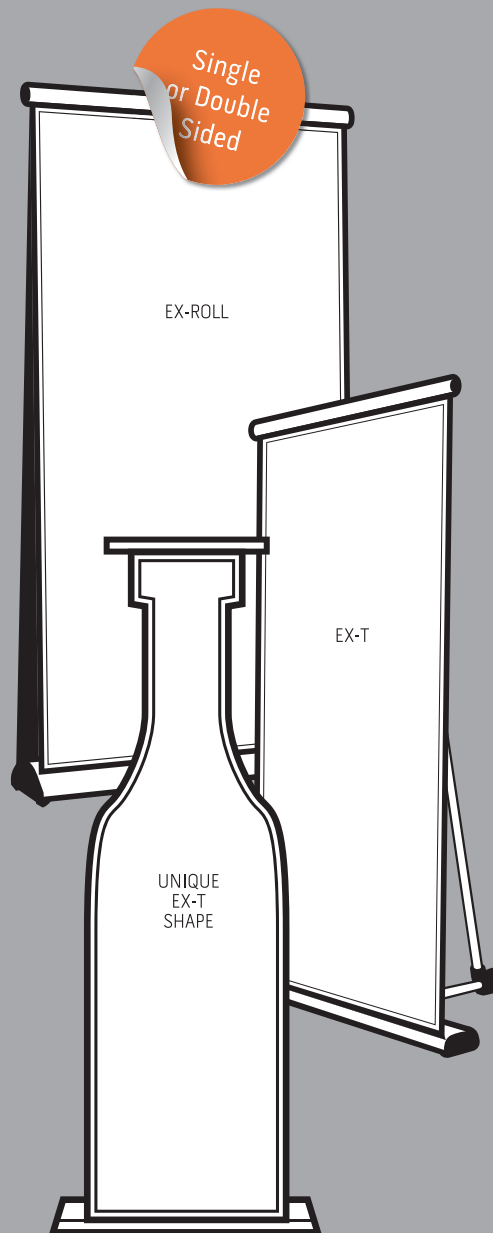
height: Var - 2.2 m (Var - 7' 3")
width: 1.2 m (3' 11")
weight: 2.7 kg (6.0 lb)

MEDIUM

height: Var - 2.1 m (Var - 6' 11")
width: 1.0 m (3' 3")
weight: 2.6 kg (5.7 lb)

SMALL

height: Var - 2.0 m (Var - 6' 7")
width: 0.85 m (2' 10")
weight: 2.46 kg (5.4 lb)



EX-ROLL BANNER STAND



EX-T BANNER STAND

* All Ex-Roll weights are based on double sided banners in the bag



Banner Stands

LIGHTWEIGHT



NO LOOSE PARTS

FEATURES & BENEFITS

- No loose parts
- Telescopic pole for easy height adjustment while upright
- Rolls up into the base for compact storage
- Assemble in under a minute
- Non-curling fabric for a consistently smooth and flat image
- New skins can be purchased separately and are easily interchangeable
- Carry bag included
- EX-Ts: Can be cut in **unique shapes**
- EX-ROLLS: Can be printed single or double-sided



SPECIFICATIONS

EXPANDING BANNERWALL

height: 2.25 m (7' 4")

width: 3.00 m (9' 10")

weight: 12 kg (8.82 lb)



EXPANDING BANNERWALL



Expanding Bannerwall

VERSATILE



PORTABLE

QUICK & EASY

FEATURES & BENEFITS

- Quick tool-free setup
- Portable
- Durable
- Lightweight
- Large branding area
- Eye-catching branding and visuals
- Seamless
- Ideal for trade-shows, press briefings presentations and product launches
- Standard 3m width can be custom made up to 4m
- Carry bag included



SPECIFICATIONS

FREESTANDING CYLINDRICALS

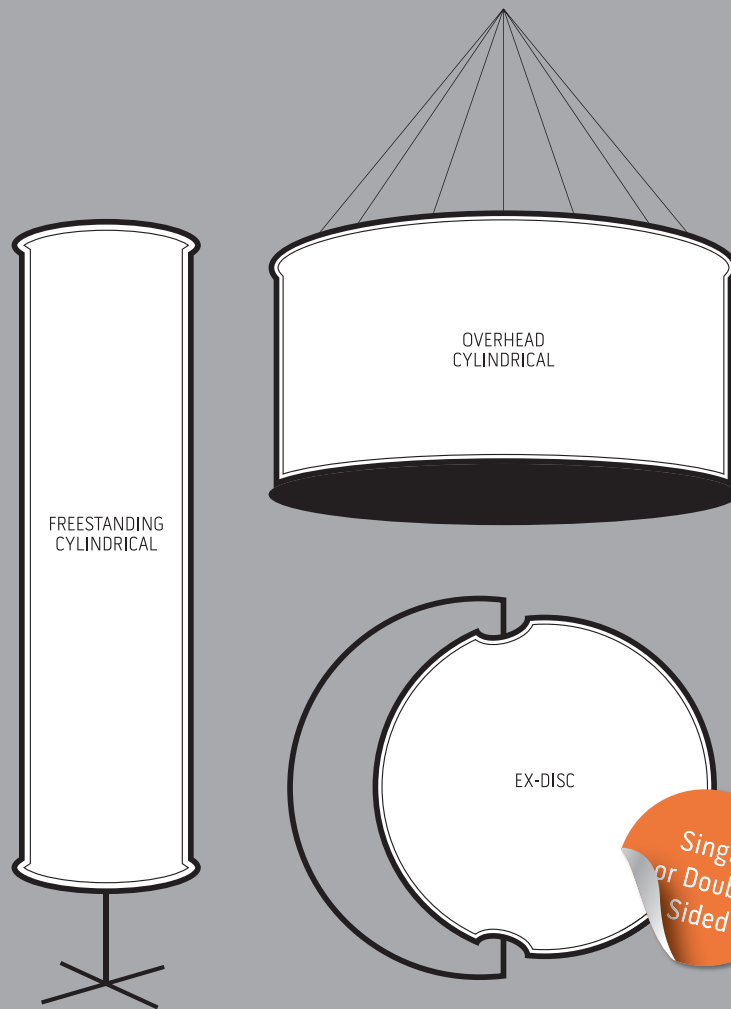
height: 2.8 m* (9' 2")*
 width: 0.75 m (2' 6")
 weight: 2.7 kg (6.0 lb)

OVERHEAD CYLINDRICALS

height: Var - 2.5 m (Var - 8' 2")
 width: Var - 2.7 m (Var - 8' 10")
 weight: Variable

EX-DISCS

height: 1.0 m (3' 3")
 width: 1.0 m (3' 3")
 weight: 2.8 kg (6.2 lb)



Single
or Double
Sided

EX-DISC



* Standing height measured using a universal base

Circular Banners



DISTINCTIVE
LOOK



FEATURES & BENEFITS

- Unique treated fabric
- Brilliant colours and graphics
- Fabric can be ironed
- Portable
- Durable
- Advanced fabric printing technology
- Carry bag included
- EX-DISCS: Skins are easily interchangeable. Variety of mounting options available
- FREE STANDING CYLINDRICAL: Distinctive look with exceptional print coverage
- OVERHEAD CYLINDRICAL: Maximum brand exposure above the crowd



Ex-Disc protected by Intellectual Property: 2006/04565



< TOWERS



HANGING BANNERS ^



^ PARASOLS & POSTER BOARDS



< FLYING BANNERS



< BANNER STANDS



OVERHEAD > CYLINDRICALS



< POSTERS



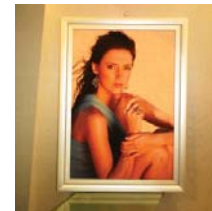
New! Retail Banners & Posters



PRINTED
TEXTILES



CUSTOM MADE



FEATURES & BENEFITS

- Custom textile printing for in-store and outdoor retail promotions and branding
- Fabric is an ideal alternative to paper as it won't curl or tear
- Weather proof and outdoor lightfast for up to 2 years
- Better quality look
- Top quality digitally printed fabric posters
- Lightweight and cost effective to transport
- Safely and effectively back lit for lightbox displays
- Quick to change fabric banners to update your marketing message
- Completely recyclable polyester fabric

SPECIFICATIONS

EX-STAR

height: 4.5 m (14' 9")

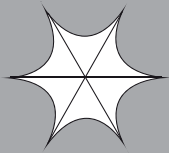
width: 14 m (45' 11")

weight: 21 kg (46.5 lb)

folded size: 325mm x 1 470mm*



FRONT VIEW



TOP VIEW



EX-STAR

New! Ex-Star tent



UNIQUE SHAPE



PORTABLE

FEATURES & BENEFITS

- Dual purpose of advertising and shelter
- Portable - folds into a 325mm x 1470mm bag
- Quick to set up using 2 people
- Weatherproof
- Unusual eye - catching shape
- The fabric canopy can be replaced to update your branding or promotional message
- Supported by a fibreglass central pole
- Staked to the ground using pegs
- Top quality digital print for brilliant colours and graphics
- Exclusive treated fabric
- Pole, pegs and bag included
- Fits comfortably into any car





< PIN FLAGS

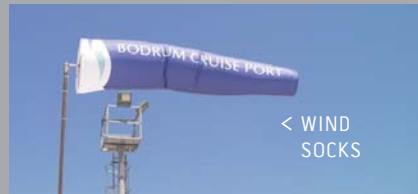
START /
FINISH TAPE >



< GOLF CART
FLAGS

TEE DISCS >

CUSTOM
MADE v



< WIND
SOCKS

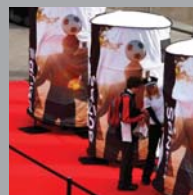


EVENT >
BINS

CUSTOM
MADE v

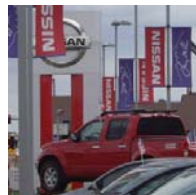


< PRICE
BOARDS
& DASH
PROTECTORS

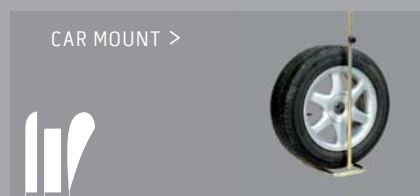
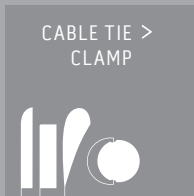


< CHANGE
ROOMS

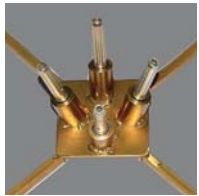
Extras & Custom-made Products



Add the finishing touch to any event and stand out from the crowd with our wide range of Event Extras such as flags, table cloths, bunting, boulevard banners, windsocks, podium banners, vehicle banners and price boards, fence wrap, golf banners, event bins and uniquely shaped banner stands.
You name it we make it!




Hardware & Accessories



^ CLUSTER FOLDING BASE



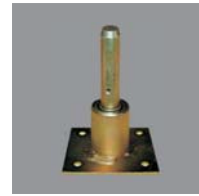

^ ROTATING FOLDING BASE



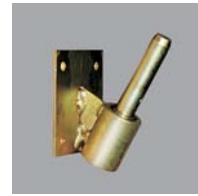

^ FIXED FOLDING BASE (INDOOR)





^ STAKES:
1. STANDARD
2. EXTENSION
3. EX-SHADE


^ HORIZONTAL SPINDLE

^ 28" WALL MOUNT




^ VERTICAL WALL MOUNT




^ MINI/MICRO TABLE MOUNT



A wide range of fittings, stands and weight bags are available for our banners, parasols/umbrellas and gazebos/instant canopies.

Environmental Responsibility Pledge: From our manufacturing processes, fabrics and inks to our marketing materials and recycling initiatives, Expand a Sign pledges to “go green” whenever possible.

We recycle all paper used in the printing process and the running of the business. All waste fabric is donated to community upliftment programmes and is made into school bags and raincoats. Thousands of school bags and raincoats are donated to under-privileged children each year.

In “going green” we have also made a strategic decision not to print this brochure, making it available in a digital format. Please refer to our website for more information and more photos of our products in action.

SPORT

BEACH

IN-STORE

AUTO

